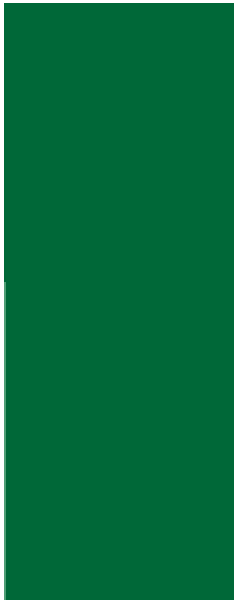




MELAS PARK SPONSORSHIP PROGRAM



Arlington Heights Park District Melas Park Sponsorship Program

Arlington Heights Park District

The Arlington Heights Park District has five community centers with outdoor pools, one indoor swim center, two tennis clubs, two golf courses, a driving range, a lake facility and numerous playgrounds, walking paths and outdoor tennis courts. The District also offers a variety of programs for infants through seniors.

Why partner with the Arlington Heights Park District?

The Arlington Heights Park District enriches the community by providing quality recreation, parks, facilities, and fun! The District is committed to providing a variety of safe, enjoyable, and affordable facilities as well as activities that enhance the quality of life by promoting good health and well-being for all residents and visitors of the Arlington Heights Park District.

Melas Park

Melas Park features four premier lighted softball/baseball fields and one soccer field complimented by the District's largest playground and extensive paved walkway. Melas Park also has two sand volleyball courts; a picnic area and concession stand.

This complex is home to over 618 softball/baseball teams in our extremely popular summer and fall leagues. Each team carries 15 players for a total of 9,270 players who play softball/baseball a year. The Melas Park Sponsorship Program is an extremely effective way to expose your brand to over 100,00 athletes, residents and spectators a year.

Goals

Provide our sponsor with the following:

- Greater name recognition, brand awareness and visibility in the community
- A more cost-effective, strategically targeted marketing program
- The ability to reach thousands of residents of Arlington Heights and surrounding communities
- Cross promotional opportunities with the Arlington Heights Park District – a long standing and well-respected organization and provider of recreation activities for families, adults, youth, and seniors

Sponsorship Opportunities

Field Banner - \$1,000

- The Arlington Heights Park District will display and maintain a 3 ft. x 6 ft. banner that will be placed in the outfield of one of our four fields and remain on exhibit for 7 months, from April - October.

Please note: Sponsor is responsible for creating and paying for cost of the banner. The Park District will approve artwork and banners prior to production and installation. The Park District will install banners on behalf of the sponsor. Sponsor is responsible for replacing their banner should it get damaged due to weather or unforeseen circumstances. The Park District reserves the right, in its sole discretion, to limit advertising to that which is consistent with the best interests of the Park District, its constituents and patrons

**For more information or details on the Melas Park Sponsorship Program,
please contact:**

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Arlington Heights Park District

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Example:

