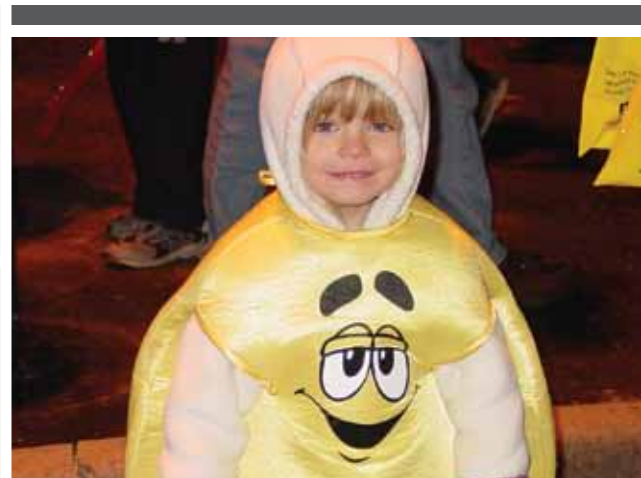


# TRUNK or TREAT

NEW  
INDOOR  
LOCATION!



TRICK OR  
TREAT LINE  
PARTICIPATION  
AND  
SPONSORSHIP  
OPPORTUNITIES



SPOTS ARE LIMITED!

October 23  
6:30-8:30 pm



Arlington  
Heights  
PARK DISTRICT



# TRUNK or TREAT

Arlington Heights Park District's Trunk or Treat  
Friday, October 23 | 6:30-8:30 pm  
Village of Arlington Heights Public Works Building

## Dear Local Business/Organization:

On October 23, 2009, the Arlington Heights Park District is offering Arlington Heights residents a Halloween event to remember. Trunk-or-Treat is a community event which celebrates Halloween in a family-friendly environment. Trunk-or-Treat allows children (under parent supervision) to trick-or-treat in a unique way. Businesses/organizations, like you, have a great opportunity to reserve a space to participate in this event.

## How is Trunk-or-Treat organized?

Vehicles, provided by the business/organization are strategically placed within the INDOOR lot of the Village Public Works Building (222 N. Ridge) for a trick-or-treat line. The twist to making this event more festive is having the vehicle trunks (or the vehicles itself) decorated in a Halloween theme of your choice. Additional activities will round out Trunk-or-Treat to assure a memorable time including balloon twisters, a craft, moonwalks, games and treats.

If you've participated in this event before, please note it is now located indoors, which should provide a fun environment for the entire activity.

There is **no fee** to participate but here is what we need from you . . .

- Your commitment of participation
- A decorated vehicle of your choice
- Halloween handouts (wrapped candy or toy)

Your benefit by participating . . .

- The opportunity to introduce your business/organization to parents
- Free publicity
- Greater name recognition, brand awareness and visibility in the community
- The fulfillment of knowing you brought a smile to each child

Please return your Trunk-or-Treat application form to:

## Laura Oberg, Cultural Arts/Special Events Supervisor

Arlington Heights Park District  
410 North Arlington Heights Road  
Arlington Heights, Illinois 60004  
loberg@ahpd.org  
p. 847.506.7872 | f. 847.506.2735



**There are only 50 vehicle spots available, reserve your spot today!** If you have any questions, feel free to contact Laura Oberg.

**Please Note:** The Park District reserves the right, in its sole discretion, to limit advertising to that which is consistent with the best interests of the Park District, its constituents and patrons.





# TRUNK OR TREAT

Arlington Heights Park District's Trunk or Treat  
Friday, October 23 | 6:30-8:30 pm  
Village of Arlington Heights Public Works Building

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Day Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

### Vehicle Display

Yes, I will attend the Trunk-or-Treat special event with a vehicle.  
*Please check below the type of vehicle that will be in attendance (Please only one vehicle per business/organization).*

### Vehicle Type

Car     Truck     Other \_\_\_\_\_

**PLEASE NOTE:** No electricity is provided. Tables and chairs need to be supplied by the business/organization.

### Sponsorship Opportunities

I'm interested in sponsoring treats/entertainment for the participants that night for a small fee. Check the items you are interested in sponsoring and please enclose a check made payable to Arlington Heights Park District in the amount(s) listed below. As you will notice there is more than one opportunity per a particular event that can be sponsored by a business.

A large poster indicating that your business/organization is sponsoring an item will be posted in several locations throughout the event.

#### Activity to Sponsor

#### Number of Opportunities

- |                                                            |                 |
|------------------------------------------------------------|-----------------|
| <input type="checkbox"/> Snacks for children (\$200)       | Two available   |
| <input type="checkbox"/> Hot Chocolate/Water (\$200)       | Two available   |
| <input type="checkbox"/> Moonwalk Jumps (\$300)            | Three available |
| <input type="checkbox"/> DJ (\$300)                        | One available   |
| <input type="checkbox"/> Crafts for the kids (\$300)       | Three available |
| <input type="checkbox"/> Mad science demonstration (\$300) | Two available   |

**Laura Oberg** | Cultural Arts/Special Events Supervisor  
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