

SPONSORSHIP & ADVERTISING OPPORTUNITIES AT ARLINGTON HEIGHTS PARK DISTRICT



*Arlington
Heights*
Park District

ahpd.org | 847.577.3000

About AHPD

The Arlington Heights Park District (AHPD) is one of the most noteworthy park districts in Illinois. Located 25 miles northwest from downtown Chicago, AHPD is the 3rd largest Park District in Cook County and the 12th largest in the State of Illinois. Since 1925, AHPD continues to enrich the community by providing fun, accessible, and impactful recreation and facilities for every age and every season. The District is stewards of five community centers with outdoor pools, two tennis clubs, Lake Arlington, Arlington Ridge Center, two public golf clubs and a driving range, Arlington Heights Historical Museum, Senior Center, 58 parks, 44 playgrounds, 16.3 miles of jogging and bike trails across 714 acres of land. AHPD is a three time National Gold Medal Award recipient for excellence in the field of parks and recreation management and an Illinois Distinguished Accredited Agency.

LET'S FIND THE BEST SOLUTION FOR YOUR BUSINESS!

For custom options or to learn more about our sponsorship opportunities, contact Amy Lewandowski, Director of Marketing & Community Engagement, at alewandowski@ahpd.org or 847.506.7141.

AHPD Demographics

Based on 2022 Census Data



Population

74,000+



Age

Under 5 | 6.5%
Under 18 | 23.2%
18-65 | 50.9%
Over 65 | 19.4%



Race & Hispanic Origin

White | 78.8%
Black or African American | 2.7%
Asian | 10.5%
Two or More Races | 5%
Hispanic or Latino | 9.1%



Education

High School Graduate or Higher | 96.3%
Bachelor's Degree or Higher | 59.5%



Income

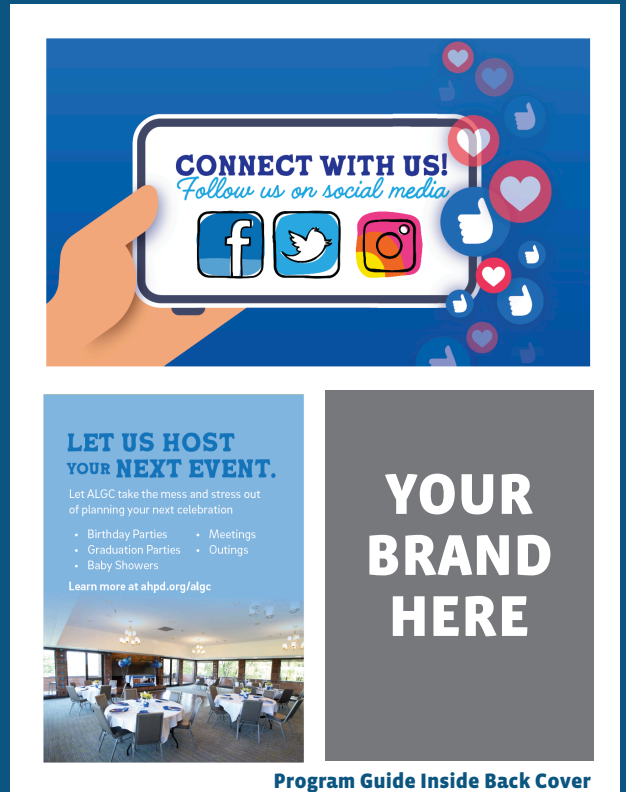
Median Household Income | \$106,996

Print Advertisement



Program Guide

Three Guides | Fall, Winter/Spring & Summer
Mailed to 35,000+ Households
Over 15,000 Online Impressions Per Guide
Back Cover | \$3,000
Inside Half Front or Back Cover | \$2,000
Inside Quarter Front or Back Cover | \$1,500
One Page Internal Ad | \$1,000
Half Page Internal Ad | \$750
Quarter Page Internal Ad | \$500
Discounts are available if you secure multiple seasons.



Program Guide Inside Back Cover



Pioneer Gymnasium



Banners

Gymnasiums

Available Locations | Camelot and Pioneer
Branding Reach | 30,000+
Banner Size | 4' H x 8' W
6 Months | \$600
12 Months | \$1,000
Availability | Limit 2 Per Gym



Ball Fields

Available Locations | Melas Sports Complex
and Centennial Park
Branding Reach | 50,000+
Banner Size | 12' W x 6' H
8 Months
\$1,300 for Melas Sports Complex
\$800 for Centennial Park
Availability | Limit 1 Per Field



Melas Park Ball Field



Centennial Park Ball Field



Pickleball Courts

Available Locations | Volz and Dryden Parks

Branding Reach | 25,000+

Banner Size | 3' H x 6' W

8 Months | \$2,500

Availability | Limit 2 Per Site



Pickleball Courts



Outdoor Pool



Pools

Available Locations | Camelot, Frontier, Heritage, Pioneer and Recreation Pools

Branding Reach | 19,000+ Average Per Pool

Banner Size | 3' H x 6' W

3 Months | \$1,000

Availability | Limit 1 Per Pool

Digital Media



E-Newsletter

Monthly

25,000+ Subscribers

54% Average Open Rate

Ad Size | 1,000px X 300px

\$250 Per Month

Website Ads

Monthly, 3 Months or 6 Months

Average of 1.5 Million Page Views Annually

Ad Size | 640px X 300px

\$150 Monthly | \$400 for 3 Months | \$750 for 6 Months

Special Events

Small Scale | 25-250 Projected Attendees

Price Per Event

Basic | \$100

- Ability to be on-site for event

Supporting | \$250

- Ability to be on-site for event
- Logo on website

Presenting | \$500

- Ability to be on-site for event
- Logo on promotional materials, event signage and website (linked to webpage of choice)

Examples:

Valentine's Day Dance & Dessert

Pool Egg Hunt

All Hallows Eve



Mid-Scale | 250-500 Projected Attendees

Price Per Event

Basic | \$250

- Ability to be on-site for event

Supporting | \$500

- Ability to be on-site for event
- Logo on website

Presenting | \$750

- Ability to be on-site for event
- Logo on promotional materials, event signage and website (linked to webpage of choice)

Examples:

Kid's Concert Series

Community Concerts

Movies in the Park

Plan to Plan Every Day: Pop-Ups in the Park Program



Large Scale | 500-1,000+ Projected Attendees

Price Per Event

Basic | \$500

- Ability to be on-site for event

Supporting | \$750

- Ability to be on-site for event
- Logo on website

Presenting | \$1,000

- Ability to be on-site for event
- Logo on promotional materials, event signage and website (linked to webpage of choice)

Examples:

Picnic in the Park

National Night Out

Irish Fest

BBQ, Bands & Brews

Trunk or Treat

Winter Frostival

